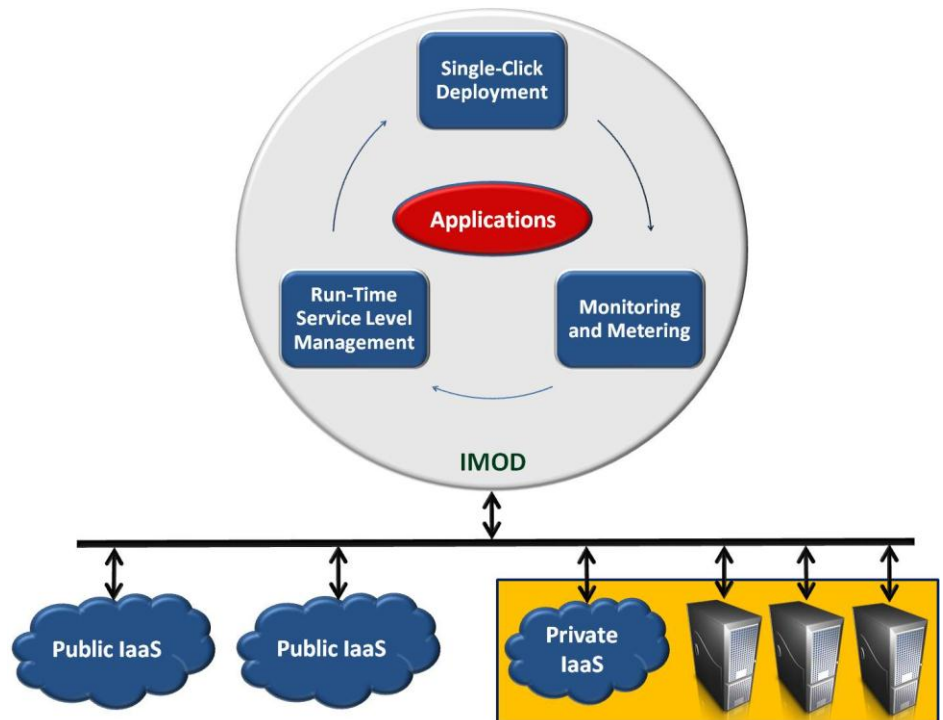


Kaavo provides cloud management software to automate the deployment and service level management of complex applications and workloads across public, private and hybrid clouds. Kaavo's flagship product, IMOD, is the first and only solution to deliver an application-centric approach to cloud resource management. Only IMOD delivers single-click deployment of complex applications and autopilot capabilities to automatically manage run-time service levels. Customers will lower costs, improve time-to-market, and improve runtime service levels with Kaavo.

## Kaavo IMOD

- Cloud management software
- Application-centric
- Single-click deployment across one or more clouds
- Run-time management of service levels



## Kaavo IMOD Enables Cloud Adoption for Business Benefits

It is critical for many IT organizations to take advantage of the economics of cloud computing. However, concerns with cloud adoption continue in areas such as: security and data privacy, transparency, ease of application deployment, and run-time management of service levels. Incumbent tools are designed for managing applications deployed across physical resources, and cannot handle the scale and complexity of application lifecycle management in the clouds. Other solutions take an infrastructure-centric approach, and thus ignore customer satisfaction when it comes to application use.

IMOD's patent-pending technology removes the barriers to cloud computing adoption, and enables customers to control their application's resources and ensure high application availability.

## Key Use Cases

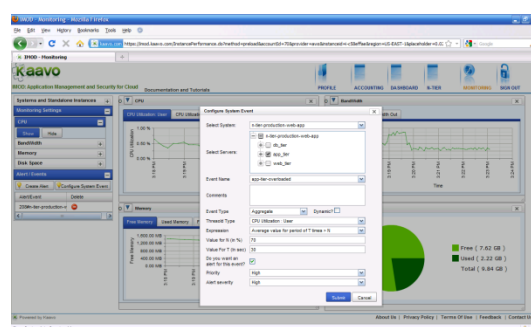
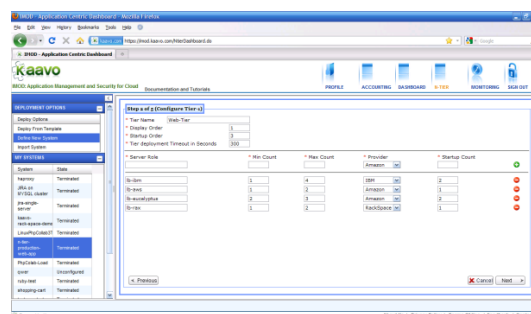
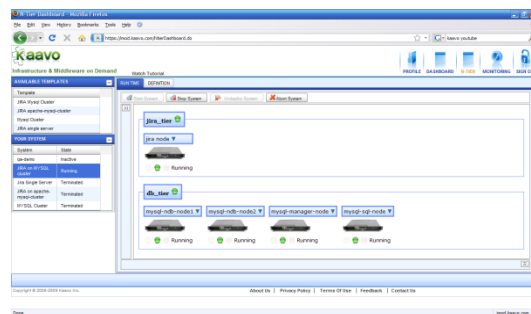
- Simple and Standardized Application Deployment
- Unified Cloud Resource Management
- Run-Time Service Level Management
- High Application Availability
- Application-Centric Accounting

## Key IMOD Capabilities

- Intuitive, central interface for single-click deployment and lifecycle management of complex multi-tier applications
- Secure data in the clouds through the National Security Agency recommended AES-256 bit data encryption; SSH and SFTP connectivity for secure management operations
- Application deployment across multiple clouds
- Monitor resources used by applications, set up alerts, and configure event triggers to proactively manage run-time application service levels (e.g. scale-up, scale-down, server recovery)
- Schedule complex tasks and data backups
- Application-centric accounting and metering

## Key Customer Benefits

- Reduce application administration costs by up to 30%
- Reduce production support efforts by up to 40%
- Improve time-to-market by up to 30%
- Improve application service levels by up to 20%



## Accolades from Leading Media Sources

- 6 Cloud Computing Rising Stars – SIIA
- Cool Vendor in Cloud Management – Gartner
- Top 20 Cloud Computing Startup – InformationWeek
- 15 Cloud Computing Companies to Watch – NetworkWorld
- Top 10 Cloud Computing Startup – TechTarget
- More testimonials available at [www.kaavo.com/testimonials](http://www.kaavo.com/testimonials)

## Contact Kaavo to Learn More and to Sign-Up for a Free Trial

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- [www.kaavo.com](http://www.kaavo.com)
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